



ILLINOIS AGRI-WOMEN PRESENT

**N.E.W.**  
**NURTURING ENTREPRENEURIAL WOMEN**  
**ROOTS FESTIVAL**

Developed in cooperation with the  
Department of Commerce and  
Economic Opportunity-Office of  
Tourism



**SPONSORSHIP OPPORTUNITIES**



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# EMPOWER ENTREPRENEURIAL WOMEN

## SPONSOR TODAY!

We invite you to be a part of a festival that will be a catalyst for positive change and empowering women through education and to continue to develop their agricultural communities through their businesses.

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You will enjoy great musical entertainment and a chance to check out vendors from around the state all weekend long. So join us in this opportunity to support and shape the current as well as future generations in agriculture and highlight the importance of women in agriculture.



## WHEN

June 27-28, 2020



## WHERE

The Devon Lakeshore  
Amphitheater  
2686 East Cantrell Street  
Decatur, Illinois 62521



## WEEKEND SCHEDULE

### SATURDAY, JUNE 27

10am-6pm Vendor Fair  
10am-2pm Workshops  
3pm Music Entertainment begins

### SUNDAY, JUNE 28

10am-3pm Vendor Fair  
10am-3pm Music Entertainment

## TICKET SPONSORSHIP PACKAGES

### VIP WEEKEND PACKAGE SPECIAL – \$15,000

#### *Only ONE Available*

- 40 weekend VIP tickets in your own private patio
- 20 weekend parking passes
- 40 sandwich and 40 drink tickets per day
- \$8,000 in media (air and or digital) from WAND TV
- Company signage to be displayed during event

### VIP AREA PACKAGE – \$3,000

#### *Eighteen Packages Available*

- 10 weekend VIP tickets
- 5 weekend parking passes
- 10 sandwich and 10 drink tickets per day
- \$2,000 in media (air and or digital) from WAND TV
- Company signage to be displayed during event



# TICKET SPONSORSHIP PACKAGES LOCATIONS



**VIP WEEKEND PACKAGE  
SPECIAL – \$15,000**

*Located on the right side of  
the stage*

**VIP AREA PACKAGE – \$3,000**

*Located throughout the VIP  
Sections*